

## Message Text

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12

ACTION COME-00

INFO OCT-01 EUR-25 ADP-00 EB-11 RSR-01 RSC-01 /039 W

----- 128040

R 031611 Z JUL 73

FM AMEMBASSY WARSAW

TO SECSTATE WASHDC 4641

INFO AMEMBASSY VIENNA

UNCLAS WARSAW 3249

E. O. 11652: N/ A

TAGS: BEXP, PL

SUBJECT: DESIGN ASSISTANCE FOR WARSAW TDTIO

FOR COMMERCE/ BEWT: BLOW

VIENNA FOR EWTC

1. AS DISCUSSED WITH BOWDEN AND BLOW OF BEWT DURING THEIR RECENT VISITS TO WARSAW, WARSAW TRADE DEVELOPMENT AND TECHNICAL INFORMATION OFFICE ( TDTIO) IS IN NEED OF ASSISTANCE OF DESIGNER FOR MINOR REPAIRS AND REFURBISHING. ASSISTANCE NEEDED INCLUDED:

( A) DESIGNING NEW SIGN ON FACADE. PRESENT FACADE DISPLAYS ONLY POLISH NAME OF TDTIO ( OSRODEK INFORMACJI HANDLOWO- TECHNICZNEJ USA). LETTERS ON FACADE ARE OF POLISH " STAINLESS" STEEL, WHICH HAS RUSTED BADLY, AND ARE SO MOUNTED THAT THEY ARE NOT HIGHLY VISIBLE DURING DAYTIME AND ARE ILLEGIBLE WHEN LIT AT NIGHT. POST SUGGESTS DESIGNING NEW FACADE TO SHOW NAMES IN BOTH POLISH AND ENGLISH, POSSIBLY IN SHORTENED FORM, WITH LETTERS TASTEFULLY, COLORFULLY, AND LEGIBLY MOUNTED. DESIGN WILL HAVE TO BE SUBMITTED TO WARSAW CITY ARCHITECT' S OFFICE FOR APPROVAL.

( B) DESIGNING WINDOW DISPLAY AREA WITH ATTRACTIVE, AMERICAN LOOK. POST ENVISIONS FLEXIBLE DISPLAY AREA TO BE MADE AVAILABLE TO US FIRMS EXHIBITING IN THE TDTIO

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OR ELSEWHERE IN POLAND. ALSO FRONT WINDOWS WILL NEED TO BE RECAULKED AND POSSIBLY REPLACED WITH THERMOPANE, DEPENDING ON COST, IN ORDER TO ELIMINATE SIGNIFICANT PROBLEM OF DRAFTS IN THE WINTER.

(C) DETERMINING FEASIBILITY OF INSTALLING SMALL " WET BAR" TO INCLUDE SINK, BAR REFRIGERATOR, AND STORAGE AREA FOR CUPS AND GLASSES. ABSENCE OF SUCH FACILITY RENDERS PROVISION OF TRADITIONAL POLISH HOSPITALITY TO VISITORS EXCEEDINGLY DIFFICULT, IF NOT IMPOSSIBLE. THE LACK OF A SINK IS PARTICULARLY HARD TO OVERCOME.

2. EMBASSY REALIZES THAT DISPATCH OF COMMERCE DESIGNER TO WARSAW FOR SUCH RELATIVELY MINOR MATTERS MIGHT CONSTITUTE EXCESSIVE EXPENSE, BUT WE ARE DOUBTFUL WE COULD ARRANGE ADEQUATE DESIGN SERVICES THROUGH CONTRACTORS IN POLAND BEFORE BEGINNING OF SEPTEMBER AT EARLIEST. COULD AT LEAST PORTION OF DESIGN WORK BE DONE AT COMMERCE AND MAILED TO US? ALSO WE WOULD APPRECIATE HEARING VIENNA' S COMMENTS ON POSSIBILITY OF PROVIDING SUPPORT TO TDTIO THROUGH RPO OR REX DESIGN STAFF. TO ENABLE REQUIRED CONSTRUCTION WORK TO BE DONE ASAP ( HOPEFULLY DURING TRADITIONAL POLISH VACATION MONTH OF AUGUST), WE WOULD URGE DESIGNER VISIT WARSAW IN JULY IF AT ALL POSSIBLE.  
DAVIES

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NNNNMAFVVZCZ

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